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# World Password Day – Secure Log-ins

**E-Mail, Facebook, Ricardo etc. – It takes one step to log in: Entering your password. What happens though when your password is stolen? Activating a second step doubles your data security.**

Every first Thursday in May of each year, you should give some special thought to secure access to your online accounts: Today it's «World Password Day» again. On this occasion, «iBarry.ch» has published the «Secure log-ins» campaign to underline just how important the following two steps are:

## Step 1 – What you know

To log into your account, you have to enter your password, something only you know. Entering your password is to ensure that it is actually you and no third party trying to access your profile, pictures or messages. That's why your passwords should all differ markedly from each other.

You can read up [here \(https://www.ebas.ch/en/4-protecting-online-access/\)](https://www.ebas.ch/en/4-protecting-online-access/) how to draw up a secure password.

## Step 2 – What you have

Passwords can be stolen. Many providers therefore offer to add a second step to your log-in procedure. This second step serves as a double safeguard to ensure the person trying to log in is actually you. To do so, you could use a smartcard, a card reader or – most commonly – an app which has to be downloaded especially from an official store. This is something only you will have.

This step has been standard with e-banking for some time already – and you should also apply it to log into your e-mails, Facebook, Ricardo etc., too.

**What you know** and **What you have** safeguard your log-ins!

The «iBarry.ch» campaign plus further information on «Secure log-ins» can be found [here \(https://ibarry.ch/en/secure-login/\)](https://ibarry.ch/en/secure-login/).