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MELANI Semi-Annual Report 2019/2

The 30th semi-annual report of the Reporting and Analysis Centre for Information Assurance (MELANI) addresses the most important cyberincidents of the second half of 2019 both in Switzerland and abroad. The latest report focuses on handling personal data on the internet and the problems involved.

Digitalisation is shaping everyday life: people are ordering goods online, booking their holidays online and using social media. Many users are not aware that the services concerned analyse their personal data, and that the results are then used for marketing purposes, for example, or that they may even be sold on to third parties. Digital footprints are also left behind when browsing the internet. If this information is linked to an email address or a social media account, for instance, providers can analyse what users search for, what they like and what they prefer to spend their time doing. This semi-annual report by the Reporting and Analysis Centre for Information Assurance (MELANI) examines the problems with «personal data on the internet» from various perspectives.

[MELANI Semi-Annual Report 2019/2 \(https://www.newsd.admin.ch/newsd/message/attachments/61171.pdf\)](https://www.newsd.admin.ch/newsd/message/attachments/61171.pdf)